City of Roseville
City Manager's Quarterly Report

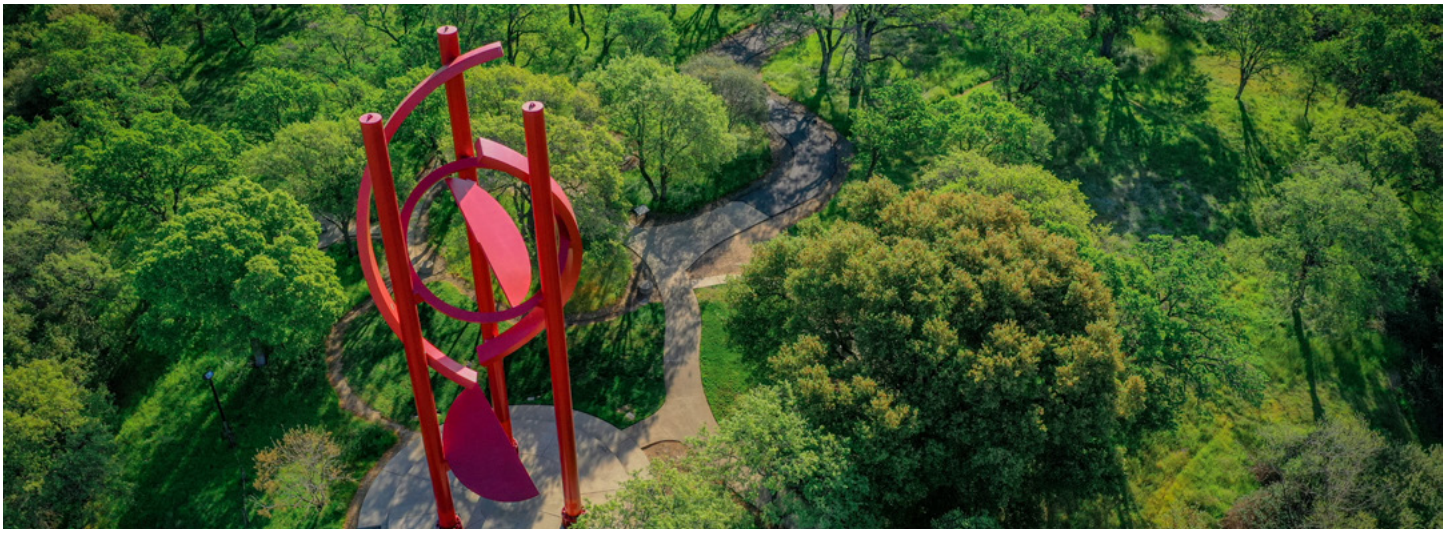
July – September 2026

CITY OF ROSEVILLE CALIFORNIA

City Council Strategic Plan Priorities

FY 2025–2028

roseville.ca.gov/strategicplan



As part of our ongoing commitment to transparency and open communication, I am pleased to share with you the latest edition of the City Manager's Quarterly Report. This report provides a snapshot of the City's progress, accomplishments, and key initiatives from first quarter - July–September 2026. In this report, you will find updates on a range of projects and programs that are listed under the City Council priority they support. Many of the items have direct links to more information available on our website.

Topics include:

Public Safety | **Budget** | **Infrastructure Improvements** | **Economic Development** | **Community Engagement**

We are committed to being responsible stewards of public funds while striving to deliver City services that are both efficient and effective.

Thank you for your continued support and active engagement. Together, we are working to maintain the high quality of life that makes Roseville such a great place to live, work, and play.

Warm regards,

Dominick Casey

City Manager • City of Roseville

Cover photo – Placer Valley Soccer Complex

In November 2025, the City of Roseville opened the Placer Valley Soccer Complex (PVSC), a 10-field, lighted, artificial turf facility on Westbrook Boulevard. It includes plazas, shaded picnic areas, concessions, food truck parking, public art, and a misted pedestrian corridor. Built to meet Roseville's growing soccer demand and to support sports tourism, PVSC is expected to contribute more than $22 million annually to the local economy. The site also features the Power Playground, an inclusive play area that hosts 600+ daily visitors.

In this issue

State of the City 5

Ensure a safe and healthy community 6

Remain fiscally responsible in a changing world 9

Enhance economic vitality 10

Invest in well-planned infrastructure and growth 12

Support community engagement and advocacy 15

Deliver exceptional City services 17

Regional updates 19

State of the City

A record-breaking crowd of approximately 800 people attended Mayor Krista Bernasconi's State of the City address on August 20 at the Placer Valley Soccer Complex. The mayor highlighted Roseville's growth and "home field advantage," including investments in sports tourism, economic development, housing, infrastructure, public safety, utilities, parks and healthcare. She also recognized the community's shared accomplishments and reflected on eight years of public service.

Hosted by the Roseville Chamber of Commerce, the event featured the Placer County Sheriff's Office Falcon 30 helicopter, a joint Roseville Fire and Police Honor Guard, the National Anthem performed by Dylan Vroom, and performances by Oakmont High School cheer, dance team, band, drumline, and color guard. The event was also livestreamed on the City's YouTube channel.

Ensure a safe and healthy community

E-device safety campaign

The Roseville Police Department has partnered with the Roseville City School District to launch RIDE SMART, an e-device safety campaign that helps students and families make informed, responsible choices when using e-bikes, scooters, and other electric devices. As more students use these devices to travel to and from school, it's important that we work together to ensure they ride safely and follow the law.

Throughout September, the Police Department shared a weekly "Did You Know?" series on e-scooters, e-bicycles, and e-motorcycles. Motor Officers also attended back-to-school assemblies and co-hosted a parent webinar to discuss e-device laws and safety. The Roseville Police Department is proud to support this balanced approach to education and enforcement as we help keep our community moving safely, one legal ride at a time.

Traffic Enforcement

Top Three Collision Locations

Cirby Way & Riverside Avenue

Blue Oaks Boulevard & Woodcreek Oaks Boulevard

Highland Pointe Drive & Pleasant Grove Boulevard

DUI Arrests **314**

Officer Initiated Actions **22,451**

Total Collisions **1,166**

Traffic Stops **10,507**

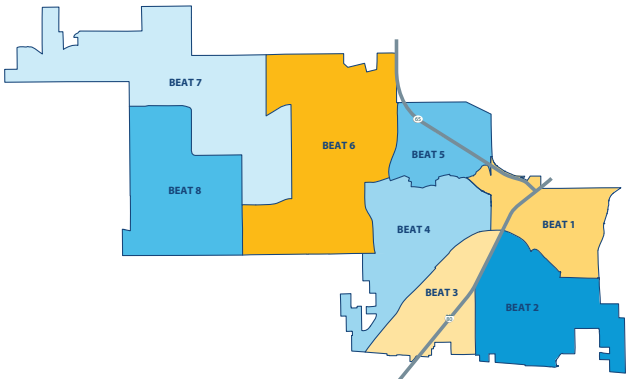
Incoming calls **112,952***

Emergency 911 calls **45,325***

Abandoned 911 calls **5,172***

Emergency calls include Fire and PD

BEAT	CITIZEN INITIATED CALLS FOR SERVICE	OFFICER INITIATED CALLS FOR SERVICE	TRAFFIC STOP	ACCIDENT COUNT
BEAT 1/SRMC**	3,481	1,838	753	133
BEAT 2	6,094	2,928	1,537	257
BEAT 3	5,798	5,569	2,421	190
BEAT 4	4,883	3,335	1,294	107
BEAT 5	3,075	1,527	740	125
BEAT 6	5,867	3,977	2,244	195
BEAT 7	3,026	1,593	720	69
BEAT 8	2,445	1,684	798	90
Grand Total	**34,699**	**22,451**	**10,507**	**1,166**



**Sutter Roseville Medical Center

Police Department Stats from January 1- September 30, 2026

Roseville Fire and Sutter Roseville Hospital Strengthen EMS Partnership

Roseville Fire Department (RFD) continues to strengthen its partnership with Sutter Roseville Medical Center's (SRMC) residency program through shared training and education. Resident physicians have joined RFD crews for ride-alongs, gaining firsthand experience with prehospital emergency care while also providing valuable education to Roseville's firefighters/paramedics.

The partnership recently expanded to SRMC's Simulation Lab, where RFD crews and resident physicians trained together using realistic emergency scenarios. Training focused on patient assessment, treatment, physician consultation, transport, and hospital handoff.

By experiencing both sides of emergency care, paramedics and physicians gain a better understanding of each other's challenges and decision-making. This collaboration strengthens relationships between RFD and SRMC while supporting coordinated, high-quality patient care throughout the community.

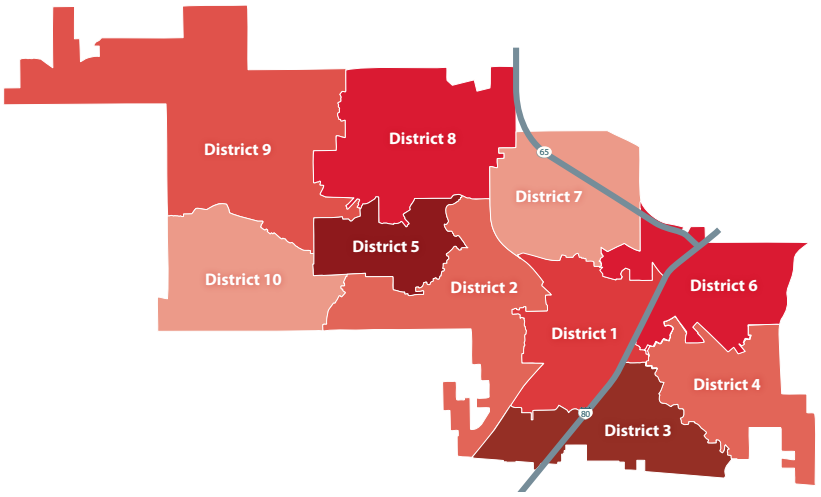
Training at Sutter

Incident Response

Total Fires	Hazardous condition[1]	Total incidents	Service/good intent[2]	Emergency Medical Service (EMS)[3]
106	**223**	**5,840**	**1,476**	**4,035**

FIRE DISTRICT REPORT

FIRE DISTRICT	# OF CALLS	RESPONSE TIME*
1	886	8.41
2	740	8.48
3	1,226	7.96
4	593	7.5
5	381	8
6	696	8.11
7	726	9.6
8	732	9.1
9	553	9.74
10	340	10.46



**Minutes it takes to respond to call from dispatch time to arrival on scene.*

In 2026, federal fire incident reporting transitioned from the National Fire Incident Reporting System (NFIRS) to the National Emergency Response Information System (NERIS), introducing updated data standards and incident classification methods. As the department continues to adapt to these changes, data types, classifications, and reporting practices are being refined to improve consistency and accuracy. These ongoing adjustments may result in differences in year-over-year incident totals and reporting categories, and comparisons should be interpreted with these changes in mind.

Fire and Life Safety

The Fire & Life Safety Division works to keep Roseville safe through fire prevention, public education, and safety inspections. Trained professionals focus on reducing risks at home, at work, and in the community. Staff handle building plan reviews, safety inspections, and other services to help prevent fires and hazards.

Fire Inspections	**495**
Certified Unified Program Agency (CUPA)[4] Inspections	**546**
Construction Inspections	**424**
FIre Plan Reviews	**306**

1. *Hazardous Conditions - Ruptured gas line, electric wire down, hazmat, etc.*
2. *Service/Good Intent - Public assist, lift assist, smoke/carbon monoxide alarm issues, incident type different from what was reported, etc.*
3. *Roseville Firefighter Paramedics provide an Advanced Life Support level of EMS care, which includes advanced techniques like medication administration, intubation, and cardiac monitoring, to provide rapid, expert medical treatment during emergencies, ultimately improving survival rates and health outcomes for the community*
4. *The CUPA program administers and enforces the state's Unified Program, which integrates six environmental and emergency response programs to protect public health, safety, and the environment through consistent and efficient regulatory oversight.*

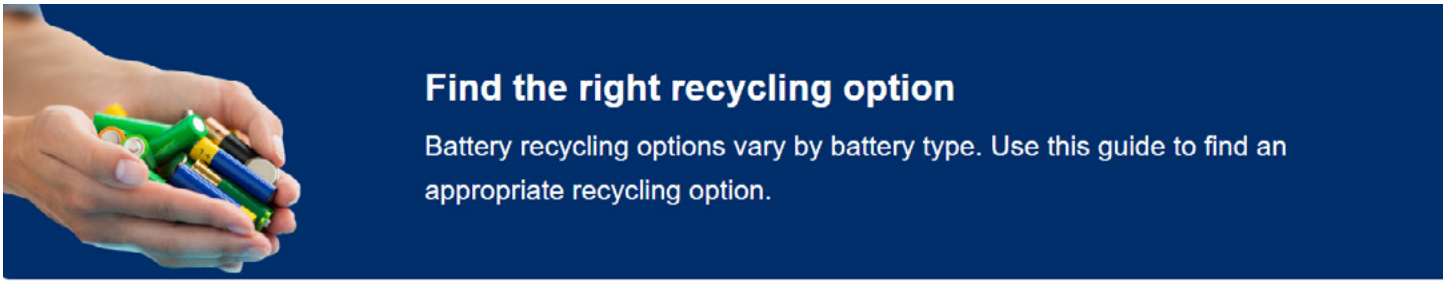
Improving Odor Complaint Response Through Advanced Monitoring and Modeling

Roseville is using advanced monitoring and modeling tools to better track wastewater odors and respond to community concerns. These tools help staff identify potential odor sources, understand how odors travel, and investigate complaints more effectively. The information also supports a more proactive approach to maintenance, allowing crews to adjust work schedules when conditions increase the risk of odors. By identifying patterns and addressing potential issues earlier, the City can reduce odor impacts, improve response times, and better serve nearby residents.

Battery Collection Tube Removal and Safe Battery Recycling Outreach

In July, Roseville removed battery collection tubes from public facilities to reduce fire risks from improperly disposed rechargeable and lithium-ion batteries. The tubes were designed for certain household batteries but were increasingly receiving batteries that could overheat, spark or catch fire if damaged.

The City also expanded outreach to remind residents that batteries should never go in trash, recycling or green waste carts. Safe disposal options remain available through the Household Hazardous Waste Doorstep Pickup program, the Western Placer Waste Management Authority (WPWMA) and participating retailers. To learn more: **roseville.ca.gov/batteries**



Battery type	Examples	Recycling option
Household batteries	AA, AAA, C, D and 9-volt	WPWMA or Household Hazardous Waste Doorstep Collection
Rechargeable batteries	Power tools, wireless devices and power banks	WPWMA, Doorstep Collection or Battery Network
Lithium-ion batteries	Phones, laptops, tablets, e-bikes and scooters	WPWMA, Doorstep Collection or Battery Network
Vehicle batteries	Car, motorcycle and marine batteries	Auto retailers, battery retailers or WPWMA

Remain fiscally responsible in a changing world

FY2025-26 Budget

On September 2, 2026, staff presented the third-quarter budget update to the City Council. The General Fund is projected to finish the year with a surplus of $5 - $10 million. The main drivers are higher sales and property tax revenues (approximately $3.1 million above estimates) and up to $7 million in department savings from vacant positions and other operational savings (about 3% of operating costs).

Once FY2025-26 year-end results are finalized, staff will recommend a spending plan for the General Fund surplus to Council for consideration and approval.

The update also covered enterprise funds (Electric, Water, Wastewater, Waste Services, Transit, Transportation, and Youth Development) and the Fire Facilities, Public Facilities, and Strategic Improvement Funds.

FY2026-27 Budget

Staff are closely tracking first-quarter results. An update on major General Fund revenues will be presented in January 2027.

Upcoming

- **FY2025-26** – Final year-end results in early 2027.
- **FY2026-27** – Q1 report in January 2027; Q2 report in May 2027; Q3 report in September 2027.
- **FY2027-28** – Proposed budget released for review in May 2027.

Enhance economic vitality

Roseville Ranked Among the Nation's Top Real Estate Markets

Roseville ranked No. 12 nationwide in WalletHub's 2026 Best Real Estate Markets study. The study compared 300 cities based on housing market performance, affordability, and economic conditions.

This recognition highlights Roseville's strong economy, quality of life, and continued appeal as a place to live, work, and invest. To learn more: **roseville.ca.gov/accolades**

$15 Million Investment Supports Roseville Small Businesses

The City of Roseville is investing $15 million to help local small businesses grow, expand, and create jobs through the Roseville Advantage Financing Program. Over three years, eligible businesses can apply for loans through three local banking partners: First Northern Bank, River City Bank, and River Valley Community Bank.

The program uses the City's short-term investment funds, not tax dollars. City funds remain fully insured and will be returned when the program ends. Interested businesses can contact a participating bank to learn more about loan options and how to apply. To learn more: **roseville.ca.gov/AdvantageFinancing**

Downtown Development Impact Fee Credit

Roseville launched a new program to encourage investment and redevelopment in downtown. Eligible projects can receive up to $50,000 in credits toward City development fees.

The program supports projects that bring new housing and businesses to vacant or underused properties, create or retain jobs, generate sales tax revenue, or improve existing buildings. Mixed-use developments, multifamily housing, and affordable housing are also priorities.

Since 2009, the City has invested approximately $164 million in downtown improvements. This new program builds on that investment and supports a vibrant downtown for residents, businesses, and visitors.

Applications open in October 2026. Learn more: **roseville.ca.gov/downtown**

Roseville Adult School Water Workforce Development Program

Environmental Utilities partnered with Roseville Adult School to launch a 16-week workforce training program that introduces students to careers in water distribution. Beginning in fall 2026, 12 students will receive classroom instruction, hands-on training, facility tours, and guidance from City water professionals. The program will also help prepare students for California's Grade D2 water distribution operator exam. The pilot program creates a local pathway into essential utility careers while helping Roseville prepare for future workforce needs as experienced water professionals retire.

Water Workforce Development Program

Significant Development Projects

For more information on private development projects of note, visit **roseville.ca.gov/ProjectsOfInterest**.

Proposed Phillip Road Site – A revised Draft Environmental Impact Report is under development for the proposed project, with the release of the Revised Draft anticipated to occur in the first quarter of 2027.

Visit **roseville.ca.gov/PhillipRoadSite** to view the proposed plans, Draft EIR, and subscribe to project updates.

Baseline Marketplace – Building Permit applications have been submitted for the development of a Target, Raising Canes, and Chase Bank.

Other Ongoing Projects

- Bosch
- Erikson Senior Living
- 320 Vernon Street
- Foothills Commerce Center expansion
- Roseville Junction
- Blue Oaks Commerce Center
- Kaiser expansion
- Sutter Medical office building

Commercial Corridors incentives: **roseville.ca.gov/corridors**

Roseville Venture Lab

Recent offerings:

- Roseville Rising Food Entrepreneurs
- Small Business Workshop Series
- AI for Business Workshop Series
- Hands on career exploration with VR
- Startup Happy Hour
- VETS Academy
- Doing business with Caltrans
- AI Startup Accelerator
- AWS Community Day
- Creative Economy Entrepreneurship Initiatives
- VR Career Exploration

Roseville Rising cohort

VR Career Exploration

Ongoing offerings:

- Complimentary expert advice at office hours with entrepreneurs-in-residence
- Event space rentals
- Free drop-in coworking space

For more information on the Roseville Venture Lab and to see a calendar of events and programs, visit **roseville.ca.gov/VentureLab**.

New Businesses

For more information on new businesses in the City of Roseville, visit **roseville.ca.gov/BusinessActivity**.

- 85°C Bakery Cafe, 445 Roseville Square
- Bai Cebu Lechon, 212 Harding
- Jollibee restaurant, 1913 Douglas Boulevard
- Spitz, 2030 Douglas Boulevard
- Saigon Bites,1525 Blue Oaks Boulevard
- Escapology, 1017 Galleria Boulevard
- Westfield Galleria openings: FIOBOC, 5.11, State & Liberty, and Mochi Munch

Invest in well-planned infrastructure and growth

Park Development Updates: roseville.ca.gov/ParksInTheWorks

Silver Spruce Park

New Parks Open

- **Silver Spruce Park** – Dedication October 23, 2026.

Park Development Updates Major Renovations

- **Roseville Aquatics Complex** – Construction has begun. Target completion is April 2027.
- **Vernon Street Town Square Spray Ground** – Project is opening for bids with start of construction in January 2027.
- **Woodbridge Tennis/Pickleball Courts** – Renovations are nearing completion.
- **Sunrise/Cirby Streetscapes** – Construction documents are nearing completion. Looking to bid in January 2027.
- **Hillsborough Park** – Cornhole and basketball court renovation. Looking to bid in January 2027.

New Parks Under Construction or Soon to be Under Construction

- **Bernie Milmoe Park (formerly JM-51) (Shimmer Falls Drive and Lakehaven Drive)** – On target to open in early 2027.
- **Hawks Landing Park formerly JM-52) (Misty Ridge Drive and Bright Star Road)** – On target to open in early 2027.
- **Ashbrook Park (formerly CO-61) (Ashbrook Street and Campus Drive)** – Construction ongoing with completion in spring 2027.
- **Michael Ziegler Park (formerly FD-50) (Starfield Drive and Nova Place)** – Opening bid period with start of construction in early 2027.

Playgrounds

- **Stephenson Park** – Waiting for delivery.
- **Summerhill Park** – Order has been placed.
- **Uribe Park** – Council approval of CPA in November.
- **Woodbridge Park** – Finalizing re-design based on resident feedback.
- **Baquera Park** – Refining design.

New Parks/Projects Under Design

- **Pistachio Regional Park** – Construction documents are underway for spray ground and play area, with construction targeted to begin in spring 2027.
- **Myron (William) McIntrye Park (DF-50)** – Master plan is complete and construction document development is underway.
- **Bruce and Pamela Dear Park (KT-51)** – Master plan is complete and construction document development is underway.
- **Winding Creek Park (C-60)** – Master plan is complete and construction document development is underway.
- **Maidu Regional Park Batting Cage Renovation** – Construction document development is underway with target construction in spring 2027.
- Public Outreach is starting for CG-50 (Sierra Vista) and AR-44 and AR-66 (Amoruso Ranch).

Public Works Project Updates

Recently Completed Projects

- **Roadway Resurfacing** – Road resurfacing was completed along portions of Junction Boulevard and Fairway Drive. The maintenance protects streets and reduces the need for costly repairs in the future. Learn more: **roseville.ca.gov/resurfacing**
- **Stoney Point Way Drainage Maintenance** – Stormwater drainage maintenance for Stoney Point Way between North Cirby Way and Jamestown Drive has concluded. This project extended the service life of the area's drainage system by restoring its structural strength and improving water flow. Learn more: **roseville.ca.gov/stoneypoint**

Projects Currently Under Construction

- **Roseville Parkway Widening Phase 1** – Phase 1 of the Roseville Parkway Widening Project began construction in summer 2026 and will continue through early 2027. This project widens Roseville Parkway between Gibson Drive and Creekside Ridge Drive and includes improvements at the Pleasant Grove Boulevard intersection. The work is designed to improve traffic flow and reduce congestion. Construction will take place in two phases. Learn more: **roseville.ca.gov/ParkwayWidening**
- **Westbrook Traffic Signals** – Work is underway to install new traffic signals at the following intersections along Westbrook Boulevard:
  - Solaire Drive
  - Earl Rush Drive
  - Nicole Gee Drive
  - Vista Grande Boulevard
  - Sierra Village Drive

  Learn more: **roseville.ca.gov/signals**

  Stormwater Drainage Repair Project – Stormwater drainage improvements are in progress around the city. Locations include:
  - Royer Park, between Park Drive and Dry Creek
  - Edgemont Way, east of Crestmont Way
  - PFE Road, between 1961 PFE Road and Del Road
  - Piedmont Way, between South Cirby Way and Sheridan Avenue
  - East Street alley, behind 406 East Street

  Learn more: **roseville.ca.gov/drainage**

  Phillip Road and Westpark Drive Bikeway Project – Roseville is improving bicycle access between West Park High School and nearby neighborhoods through the Westpark Drive and Phillip Road Bikeway Project. Improvements include a buffered, two-way bike path along Westpark Drive, shared-lane markings on Phillip Road, and a new paved trail connecting Westpark Drive to the high school. Construction began in July 2026 and is ongoing. The project supports the City's goal of making biking safer and more convenient. Learn more: **roseville.ca.gov/westpark**

  Traffic Garden in Downtown Roseville – A traffic garden in downtown is underway to help children develop bike-handling skills and learn traffic safety in a fun, kid-friendly setting. The marked course will be located northeast of the pedestrian bridge connecting Oak Street and Royer Park.

  Construction is expected to begin in fall 2026 and finish in summer 2027. The estimated $247,821 cost will be covered by local transportation grants and sponsorships. Learn more: **roseville.ca.gov/TrafficGarden**

Upcoming Construction Projects

Historic Old Town Roseville Parking Lot and Improvement Project – Roseville is adding 127 parking spaces in Historic Old Town, including five accessible spaces and 12 electric vehicle charging spaces. The project also extends Roundhouse Row alley to improve pedestrian access to nearby businesses and homes, with new lighting and landscaping. Construction is expected to begin in fall 2026 and finish in spring 2027. Learn more: **roseville.ca.gov/parking**

Los Cerritos and Roseville Heights Roadway & Utility Project – Upgrades to storm drains, water pipelines, and roads are planned for the Los Cerritos and Roseville Heights neighborhoods. The improvements will help reduce street flooding, strengthen water system reliability, and extend the life of local streets. Work will be completed by the Public Works and Environmental Utilities Departments. Learn more: **roseville.ca.gov/roadway-utility**

Construction Projects Currently in Design

- Blue Oaks Boulevard Roadway and Bridge Widening Project – **roseville.ca.gov/BlueOaks**
- Dry Creek Greenway East Phases 2 and 3 – **roseville.ca.gov/DryCreekEast**
- Pleasant Grove Stormwater Retention Basin Project – **roseville.ca.gov/basins**

Building Capacity for Reliable Service and Future Growth

Roseville Electric recently completed an electrical infrastructure upgrade at the Roseville Auto Mall as part of the utility's Capital Improvement Program. The project replaced and upgraded electrical cable to improve reliability and increase capacity to meet the area's growing energy needs. The added capacity supports future development at the Auto Mall, including increased demand from electric vehicle charging at dealerships. This investment strengthens the electric system while ensuring the infrastructure is in place to support continued growth.

Expanding Groundwater Storage and Strengthening Water Reliability

Construction continues on two new Aquifer Storage and Recovery (ASR) wells at Campus Oaks (Well 13) and Misty Wood (Well 19). Recent work has focused on installing treatment equipment, connecting pipelines and completing site improvements to prepare both facilities for testing and eventual operation.

These wells will expand Roseville's existing groundwater system and are part of a broader strategy to strengthen long-term water supply reliability. Once operational, they will provide additional capacity to store water underground during wet periods and recover it during dry conditions. Both projects were partially funded through grants, helping Roseville invest in infrastructure that supports a more reliable and resilient water supply for the community.

Campus Oaks Well

Misty Wood Well

Cirby Water Pipeline and Roadway Stabilization Project

City Council approved a water supply project to repair a critical pipeline along Cirby Way between Riverside Avenue and Vernon Street. The project will be completed in two phases. The first phase will stabilize the roadway in late October 2026 to protect the pipeline and surrounding infrastructure. The second phase, planned for March 2027, will repair and strengthen the water pipeline. The project will help protect a key part of Roseville's water system and support reliable water service for the community.

Progress on New Barton Road Water Treatment Basins

Construction to replace two aging reclamation basins at the Barton Road Water Treatment Plant began in November 2025, with the old basins demolished in January 2026. Major construction progress occurred this summer as the new reinforced concrete basins took shape.

The basins collect water used to wash treatment filters so it can be returned to the treatment process instead of going to waste. The new basins will provide more storage, improve reliability and be easier to maintain. The project is scheduled for completion in November 2026 and will help support reliable drinking water service for years to come.

Barton Road Treatment Basins

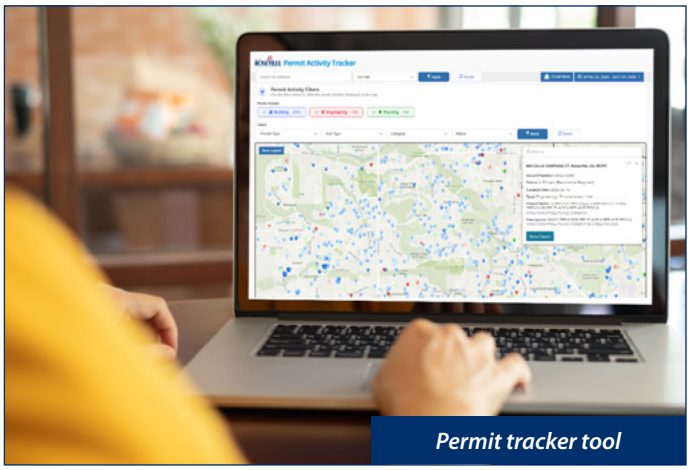
Support community engagement and advocacy

Permit Activity Tracker tool

The City of Roseville's Development Services Department has released the Permit Activity Tracker, an online tool that makes it easier to stay informed about development activity throughout the community. The interactive map allows users to explore building permits, planning entitlements, and engineering permits; search near an address; review permit details and status; and filter activity by date and type.

Users can also sign up for email notifications about activity near a home, business, or other area of interest.

The tracker is currently available as an early release, with a full public launch anticipated by the end of 2026. Community members are encouraged to explore the tool and provide feedback to help improve it before the full launch. To view the tracker tool: **roseville.ca.gov/PermitActivityTracker**



Permit tracker tool

Building the Next Generation of Utility Professionals

Environmental Utilities continued connecting local high school and college students with career opportunities in the utility industry. Maintenance staff participated in six events through Tech Teens, High School Field Days and the Roseville Venture Lab, providing approximately 175 students with hands-on experience in electronics, programming, 3D printing and equipment troubleshooting.

Staff also supported Sierra College's Mechatronics program through career fairs, classroom presentations, employer discussions and curriculum development. These partnerships introduce students to skilled-trade careers, build valuable technical skills and help develop the next generation of utility professionals.

CalRecycle/CalEPA Leadership Tour on Advanced Clean Fleets Advocacy

This past July, Roseville hosted senior leaders from CalRecycle and CalEPA for a tour of the City's Energy Recovery Project and solid waste fleet operations. The visit grew from Roseville's advocacy on California's Advanced Clean Fleets regulation and highlighted how wastewater, food waste, renewable natural gas and essential public services work together as part of a circular economy.

City staff also shared the practical challenges of transitioning heavy-duty fleets while maintaining reliable service and discussed the importance of keeping California's climate, transportation and organics policies aligned.

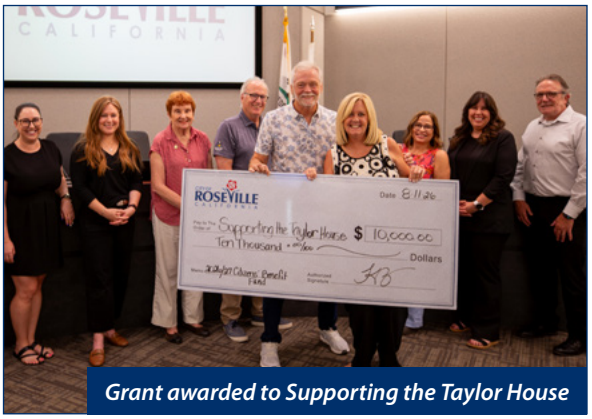
Leadership Tour

Grants Advisory Commission Awards $279,940 to 18 Nonprofit Organizations

On August 11, the Roseville Grants Advisory Commission and City Council members awarded grant funding to 18 local nonprofits. These organizations support Roseville residents through different programs addressing a wide span of social needs including disability awareness, hunger, homelessness, and veterans' needs.

Funding came from the Citizens' Benefit Fund. Since the program began in 1994, $19.3 million has been awarded to local nonprofits that improve quality of life in Roseville. The Citizens' Benefit Fund was created in 1993 after the sale of the City-owned hospital. Interest earned from the fund is used for grants each year. Public agencies, schools, and nonprofits can apply. The next application period opens December 1.

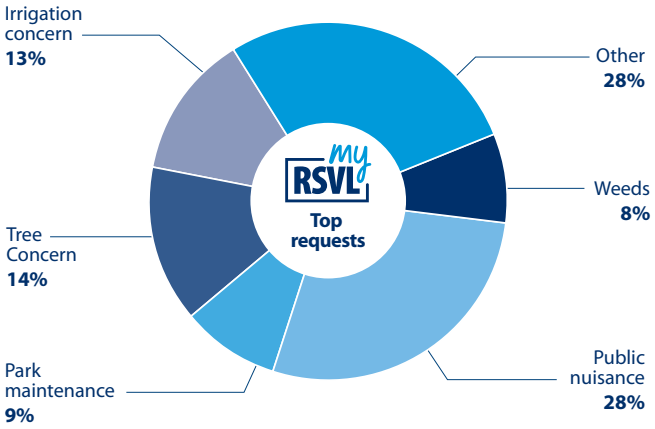
Learn more: **roseville.ca.gov/grants**



Grant awarded to Supporting the Taylor House

Top 5 myRSVL Service Requests

This quarter, the City's top five service requests:



- **Public nuisance violations 28%** – represents requests Code Enforcement received regarding public nuisances visible from streets or sidewalks. These include trash and debris, overgrown weeds, blocked walkways (like basketball hoops), unauthorized signs, and fence or setback violations—issues that affect neighborhood appearance and safety.
- **Tree Concern 14%** – represents requests the Parks Division received regarding tree-related issues, including fallen trees, broken branches, and trees blocking streetlights or traffic signs—concerns that affect safety and visibility across our neighborhoods.
- **Irrigation concern 13%** – represents the number of requests the Parks Division received for a variety of concerns related to irrigation in City parks or street landscaping. These include broken sprinkler heads, leaks, oversaturated turf areas, sprinkler overspray, or lack of proper watering.
- **Park Maintenance 9%** – represents requests the Parks Division received for service in City parks related to restroom cleanliness/access, mowing, irrigation, weeds, trash and playground repairs.
- **Weeds in Commercial and Residential Developed Property 8%** – represents requests Code Enforcement received for concerns related to weed issues on developed private properties. These cases often involve overgrown or dead trees and vegetation, which can create fire hazards, attract pests like rats and vermin, and reduce the visual appeal and value to nearby homes.
- **Other 28%** – represents requests that may include areas like Landscaping/Streetscapes, Housing Choice Voucher/Section 8, Irrigation Concerns, Open Space/Trails, Traffic Signals, or Illegal Trash, Debris in the Right of Way, Street Maintenance, and other city services.

You can now create service requests directly through Rosie, the City of Roseville's chatbot.

Whether you're dealing with a pothole or graffiti, getting help is now as simple as sending a text. Just use basic keywords like "traffic signals" to trigger a request prompt. Learn more about myRSVL at **Roseville.ca.gov/myRSVL**

Submit your requests by visiting **roseville.ca.gov/myrsvl** or scan the QR code to download the myRSVL app.

Deliver exceptional City services

New Residential Leak Repair Rebate

In July, Roseville launched a new Leak Repair Rebate to help homeowners fix leaks sooner and reduce water waste. Eligible customers can receive 50% of repair costs, up to $750, after a free Water Wise House Call identifies a qualifying leak. Eligible repairs can include irrigation lines, slab leaks, water service lines, pool autofills, faucets and other household plumbing. Funding is available on a first-come, first-served basis while funds last. To learn more: **roseville.ca.gov/rebates**

Rapid Link Transit Service

Roseville Transit launched the new Rapid Link public transit service, connecting Lincoln, major medical centers in Roseville, Westfield Galleria, and the Watt/I-80 light rail station.

The express routes offer a convenient regional travel option for commuters, students, and other riders. For a limited time, rides are free before fares begin. Riders can plan trips, track buses, and receive service alerts through the TripShot mobile app.

Rapid Link uses all-electric, zero-emission buses and is operated by Roseville Transit in collaboration with the Placer County Transportation Planning Agency, Placer County Transit, Yuba-Sutter Transit, Sacramento Regional Transit, and the City of Lincoln. Learn more: **roseville.ca.gov/RapidLink**

Rapid Link Bus

Succession Management Plans for Environmental Utilities & Electric

The City launched a succession planning pilot with the Environmental Utilities and Electric Departments to support long-term workforce stability. Human Resources and department leaders reviewed information such as retirement eligibility, vacancies, critical positions, and leadership needs. Based on this review, staff identified priorities and developed initiatives for the next 12–24 months. These efforts include updating job descriptions and career paths, improving knowledge transfer, expanding leadership development and training, and strengthening recruitment partnerships. The City will use lessons from the pilot to help guide succession planning efforts in other departments.

Johnson Pool Sees Summer Participation Soar

Free admission at Johnson Pool this summer helped make swimming more accessible, with participation nearly tripling compared to last year. In 2026, 4,160 people visited the pool for Recreational Swim, Parent/Tot Swim and Family Night. That's a 192% increase from the 1,423 who visited in 2025.

By removing admission fees, more individuals and families had the opportunity to enjoy this neighborhood resource, whether cooling off on a hot afternoon, introducing young children to the water or spending time together at Family Night. For families in Roseville's core neighborhoods, having access to affordable recreation close to home can make these experiences even more meaningful.

Johnson Pool Participation

The increase in participation is an encouraging example of how removing financial barriers can open the door to more recreational opportunities, strengthen community connections and help more people enjoy summer in Roseville.

Advancing Workforce Safety Through Collaboration and Engagement

Supporting our safety teams is a high priority for Risk Management. Risk Management staff invested three days of meetings with Fire personnel to review workers' compensation processes and leave administration and to obtain feedback. Risk Management staff are also partnering with Electric and Environmental Utilities (EU) teams, along with our external vendor, to enhance safety and security training.

Vacancy Rate – Staffing Update

The City's vacancy rate for regular positions for July - September 2026 was 6.84%. Human Resources (HR) processed 181 new hires (25 regular; 156 temporary) and 56 employee separations (31 regular; 25 temporary), which included 12 retirements during this time period. In addition, during this time period, we had 41 promotions to support retention of trained City staff.

New Single-family Home Permits & Code Enforcement Cases

Total records processed	Fiscal Year 2025	Fiscal Year 2026	Fiscal Year 2027*
• **Building permits**	**7,273**	**6,993**	**1,816**
• Single Family Dwelling (SFD) units	**1,133**	**704**	**137**
• Multi Family Dwelling (MFD) units	**860**	**179**	**1,754**
• Revisions	**872**	**854**	**199**
• Master Plans	**98**	**98**	**16**
• **Planning entitlements**	**63**	**96**	**17**
• Ministerial permits	**506**	**613**	**187**
• Sign permits	**135**	**133**	**30**
Code Enforcement			
• Complaints responded to	**1,936**	**2,206**	**637**
• Inspections conducted	**3,015**	**3,436**	**1,045**
• Cases closed	**1,873**	**2,124**	**595**

Reporting data range: 7/1/2026 – 9/30/2026

New East Radio Site

The City's 800MHz and Very High Frequency (VHF) radio systems rely on several communication sites that support more than 1.5 million transmissions each year. These sites provide strong coverage across Roseville so City departments can communicate reliably during daily operations and emergency responses. Since 2003, the City's East site was housed in a commercial office building, but it lacked the coverage, reliability, scalability, and emergency power needed for public safety.

In June 2026, the City moved the East site to a City owned location with a 180-foot tower, which enhanced system coverage in areas such as Miner's Ravine, the Douglas business corridor and Kaiser Hospital. The site's emergency power components enable continuous operations while its design supports long-term growth to meet future demand.

East Radio Tower

Department Awards & Recognition

Roseville Electric Earns National Cybersecurity Recognition

Protecting Roseville's electric system includes more than maintaining poles, wires, and equipment. It also means safeguarding the technology and digital systems that help keep electricity flowing safely and reliably every day. Roseville Electric is proud to be among the first public power utilities in the nation to earn a Cybersecurity Accelerator Program designation from the American Public Power Association.

This new national program evaluates utilities across key areas of cybersecurity practice, including internal controls, employee training, incident response, and risk management. The designation recognizes utilities that demonstrate strong cybersecurity practices today while continually evaluating and strengthening their programs for the future.

For an electric utility, cybersecurity is infrastructure. The systems that manage and monitor your electric service rely on secure technology and protecting that technology is a top priority for Roseville Electric.

Roseville Named Gold Medal Finalist for Fifth Consecutive Year

For the fifth consecutive year, Roseville Parks, Recreation & Libraries (PRL) has been recognized as one of the nation's top parks and recreation agencies, earning finalist honors for the 2026 National Gold Medal Award. The award recognizes excellence in parks and recreation management, including planning, community engagement and innovative programming. Being named one of just four finalists in its population category reflects Roseville's ongoing commitment to providing quality parks, programs and experiences that enhance quality of life.

While the top honor went to Lexington, Kentucky Parks & Recreation, PRL being named a finalist for five consecutive years of national recognition is something to celebrate. This recognition reflects the dedication of staff, volunteers and community partners who make these experiences possible. And while we're proud to be among the nation's best, we're not done yet. We'll keep striving for excellence and going for the gold!

Regional updates

Country Acres Clean Power Project

To support the 2030 Zero Carbon Plan, Sacramento Municipal Utility District (SMUD) is working with clean energy company Clēnera to build the Country Acres Clean Power Project, a large solar and battery storage facility located on approximately 975 acres in Placer County, west of Roseville.

The project will build 344 megawatts alternating current of solar photovoltaic (PV) arrays, 172-megawatt battery storage, substation and a new switching facility. McCarthy Building Companies, Inc. and Dashiell Corp. are providing engineering, procurement and construction (EPC) services for the project. The project and construction started in September 2024, with completion in late 2026. For more information on the project, visit **clenera.com/projects/countryacres** or SMUD's website.

Placer Parkway

Placer County officials joined regional partners in West Placer to break ground on the first phase of Placer Parkway, a long-awaited transportation project that will improve regional connectivity, reduce traffic congestion and support the continued growth of western Placer County.

Phase I of the Placer Parkway project includes a multi-lane roadway connecting the state Route 65 interchange at Whitney Ranch Parkway to North Foothills Boulevard. The new corridor is designed to improve east-west travel, enhance emergency access and create a key transportation link for one of California's fastest-growing regions.

Eventually, Placer Parkway will connect state Route 65 to state Route 99. The Board of Supervisors awarded the construction contract for Phase I to Roseville-based Teichert Construction earlier this year. Construction is now underway, with completion anticipated in late 2028 or early 2029. For more information, visit **placer.ca.gov/1655/Placer-Parkway**

Placer Ranch Specific Plan (Placer One)

For more information, visit **placer.ca.gov/6456/Placer-Ranch-Specific-Plan**

Placer Vineyards

For more information, visit **placer.ca.gov/3563/Placer-Vineyards**

Regional University Specific Plan

For more information, visit **placer.ca.gov/3340/Regional-University-Specific-Plan**

Placer County General Plan Update

For more information, visit **placer.ca.gov/9618/General-Plan-2050**